

Klaas Financial Asset Advisors, LLC

4707 Perry Ridge Lane
Loves Park, IL 61111
Firm CRD No. 121399

January 1, 2025

Alyssa M. Ebert, CFP®

Individual CRD No. 7191927
Investment Adviser Representative
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Item 1. Cover Page

This Brochure Supplement provides information about Alyssa M. Ebert that supplements the Klaas Financial Asset Advisors, LLC Disclosure Brochure and/or Wrap Fee Program Brochure. You should have received a copy of one or both of those brochures. Please contact us at (877) 495-5227 or by email at info@klaasfinancial.com if you did not receive our Disclosure Brochure and/or Wrap Fee Program Brochure, or if you have any questions about the contents of this Brochure Supplement.

Additional information about Alyssa is available on the SEC's website at adviserinfo.sec.gov by searching her Individual CRD Number shown above.

Item 2. Educational Background and Business Experience

Born: 1994

Educational Background

- **Bachelor of Arts** (2019) - Economics, Northern Illinois University

Business Background

- April 2023 - Present **Klaas Financial Asset Advisors, LLC**
Financial Planner
- October 2019 - March 2023 **Klaas Financial Asset Advisors, LLC**
Paraplanner
- April 2019 - October 2019 **Aerotek**
Recruiter
- January 2016 - April 2019 **Manley's Belvidere Ford & Lincoln**
Salesperson

Professional Designation

CERTIFIED FINANCIAL PLANNER® (CFP®). The CERTIFIED FINANCIAL PLANNER®, CFP® and federally registered CFP (with flame design) marks (collectively, the "CFP® marks") are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. ("CFP Board").

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- **Education.** Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning.
- **Examination.** Pass the comprehensive CFP® Certification Examination. The examination, administered in 10 hours over a two-day period, includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances.
- **Experience.** Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year).
- **Ethics.** Agree to be bound by CFP Board's Code of Ethics and Standards of Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- **Continuing Education.** Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and Standards of Conduct, to maintain competence and keep up with developments in the financial planning field.
- **Ethics.** Renew an agreement to be bound by the Code of Ethics and Standards of Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.



Item 3. Table of Contents

Alyssa has no disciplinary information to disclose.

Item 4. Other Business Activities

Alyssa does not have any outside business activities to disclose.

Item 5. Additional Compensation

Alyssa receives a salary and revenue-based compensation, and may receive discretionary bonuses. Alyssa does not receive any additional compensation from non-clients for providing advisory services.

Item 6. Supervision

Supervision of the firm's advisory activities is administered through the application of and adherence to written policies and procedures.

As an Investment Adviser Representative of Klaas Financial Asset Advisors, Alyssa works closely with the Supervisors, Craig Jared (C.J.) Klaas and Maleeah L. Wernsing-Cuevas.

C.J.'s contact information is:

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