

**IB** IN BUSINESS GREATER MADISON

**40**  
**UNDER**  
**40**  
**2014**



## Craig (C.J.) Klaas, 30

CFO, Director  
**Klaas Financial, Inc.**

**T**he youngest advisor to hit \$500,000 in gross production in Klaas Financial's 37-year history, Craig Klaas joined senior management at age 28. He's involved with Verona Young Life and is a Big Brother with Big Brothers Big Sisters of Dane County. The University of Washington graduate played on the U.S. Under-20 national

soccer team that competed in the Youth World Championships in Dubai, UAE in 2004. Klaas also played two seasons of professional soccer with the Seattle Sounders, but he says his greatest achievement was marrying his wife.

Today, he's a board member for the Madison Area Tip Club and a member of Downtown Madison Rotary. Klaas would

like to become president and CEO of Klaas Financial in the next six to eight years and garner more regional exposure in the Midwest. To relax, he coaches his daughters' soccer teams, hunts, fishes, and volunteers, but his guilty pleasure is "playing bean bags with neighborhood friends on Friday evenings on our sidewalks."