

Form CRS Disclosure

Effective 09/09/2020

Item 1. Introduction

Klaas Financial Asset Advisors, LLC is a registered investment adviser registered with the United States Securities and Exchange Commission.

Brokerage and investment advisory services and fees differ, and it is important for you to understand the differences.

Free and simple tools are available to research firms and financial professionals at investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.

Item 2. Relationships and Services**What investment services and advice can you provide me?**

- **Description of Services:** We offer investment advisory services to retail investors. We provide discretionary portfolio management in our Klaas Investment Portfolios ("KIP") wrap-fee program. We also offer non-discretionary financial planning and consulting services ("Klaas 360").

We have also entered into a consulting agreement with Mutual Securities, Inc., a registered broker-dealer, member FINRA, SIPC, to provide non-discretionary advisory services to certain of its brokerage clients who elect to receive such services. We receive a fee from Mutual Securities for such services, which is based on a percentage of clients' assets under management.

- **Monitoring:** As part of our KIP wrap-fee program, we offer ongoing monitoring and management of client portfolios. Portfolios are periodically reviewed and rebalanced as necessary. Reviews may be triggered by material market, economic or political events, or by changes in the client's financial situation. Clients who elect ongoing services in the Klaas 360 program will receive assistance with implementation and ongoing monitoring of their financial plans; otherwise, our financial planning services are point-in-time services and we do not provide ongoing monitoring.
- **Investment Authority:** The KIP wrap-fee program services include discretionary portfolio management. We have the discretion to determine which program strategies are available in the program. We also have the discretion to hire, replace, or terminate asset managers or separate account managers, and to reallocate assets among program strategies at any time. Services provided in the Klaas 360

ASK YOUR INVESTMENT ADVISER:

- Given my financial situation, should I choose an investment advisory service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?

program are non-discretionary in nature. Clients have sole discretion to decide whether to implement any of our recommendations.

- **Limited Investment Offerings:** We do not offer any proprietary products. The portfolios used in the KIP wrap-fee program typically invest in mutual funds, exchange traded funds, equity and fixed-income instruments.
- **Account Minimums and Other Requirements:** We typically do not require a minimum amount of assets to open an account in the KIP program; however, we may require clients to have a household investment balance of \$100,000. The minimum balance requirement may be waived, or may vary depending on the program strategy used. Some asset managers or separate account managers may impose minimum account balances, which are set forth in their respective disclosure brochures. We do not impose any minimum requirements for clients to receive the Klaas 360 services.

This is a brief summary of our services. Additional information is available in our Form ADV Part 2A, Appendix 1 ("Wrap Fee Program Brochure") for KIP wrap-fee program services, or in our Form ADV Part 2A ("Disclosure Brochure") for Klaas 360 services. You may obtain a copy of our Wrap Fee Program Brochure and/or Disclosure Brochure by contacting us at (877) 495-5227 or info@klaasfinancial.com, or by visiting our website at <https://klaasfinancial.com/multimedia/downloads>.

Item 3. Fees, Costs, Conflicts, and Standard of Conduct**What fees will I pay?**

- **Principal Fees and Costs:** For the KIP wrap-fee program, we charge a program fee that is a percentage of assets under management. Our current standard fee schedule starts at 1.40% per year, and decreases at set breakpoints as assets increase, to 0.70% for balances over \$5,000,000. (As a hypothetical example, if an account had a static balance of \$500,000 for a year, the annual fee would be 1.00%, or \$5,000 per year, billed quarterly at \$1,250 per quarter.) Our standard fee schedule may change over time, and some clients are subject to legacy fee schedules which may be higher or lower than our current fee schedule. Your program fee may vary depending on several factors, such as program strategies, asset managers or separate account managers used, the size of your accounts, and the overall complexity of your financial situation. Overall, our client fees range between 0.25% and 1.55% per year, with an average fee between 1.00% and 1.25% per year across all clients. All fees are discussed with you at the time of the engagement, and are set forth in the advisory agreement.

ASK YOUR INVESTMENT ADVISER:

- Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

For Klaas 360 financial planning and consulting services, we charge either a flat fee based on the complexity of your financial situation, or an hourly fee. You may also choose ongoing financial services for a monthly retainer fee. All fees are discussed with you at the time of the engagement, and are set forth in the advisory agreement.

- **Wrap Fee Programs:** Asset-based fees in the KIP wrap-fee program include financial planning services, as well as brokerage transaction costs and fees, and custodial account fees. Therefore, the KIP wrap fee program may charge a higher asset-based advisory fee than another program where the client pays for these fees and/or services separately.
- **Other Fees and Costs:** In addition to our advisory fees, you may incur other fees and costs, such as custodian fees, account maintenance fees, fees related to mutual funds and variable annuities, and other transactional fees and product level fees.
- **Additional Information:** You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. Additional information about our fees is available in our Wrap Fee Program Brochure, Item 4 for KIP wrap-fee program services or Disclosure Brochure, Item 5 for Klaas 360 services. You may obtain a copy of our Wrap Fee Program Brochure and/or Disclosure Brochure by contacting us at (877) 495-5227 or info@klaasfinancial.com, or by visiting our website at <https://klaasfinancial.com/multimedia/downloads>.

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money, and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means.

- **Conflicts of Interest:** An asset-based fee presents a conflict of interest because the more assets you have in your advisory account, the more you will pay in fees; therefore, we may have an incentive to encourage you to increase the assets in your account. In the KIP wrap-fee program, because of our established relationship, we typically recommend the custodial and brokerage services of Fidelity Institutional Wealth Services, a registered broker-dealer, member FINRA, SIPC ("Fidelity"). Fidelity provides us with custodial services, trade execution, clearance and settlement of transactions. Our compensation in the KIP wrap-fee program may vary depend-

ASK YOUR INVESTMENT ADVISER:

- What are your legal obligations to me when acting as my investment adviser?
- How might your conflicts of interest affect me, and how will you address them?

ing on the broker-dealer or custodian selected, we have a conflict of interest in recommending Fidelity for wrap-fee accounts. In addition to brokerage and custody services, Fidelity also provides access to investments generally available to institutional investors, research, software, and educational opportunities. Fidelity also offers discounts on compliance, marketing, research, technology, and practice management products provided by third-party vendors, which we may use. Thus, we receive an economic benefit from Fidelity as a result of our relationship. These services are not contingent upon us committing any specific amount of business in trade commissions. Additional information regarding our brokerage practices can be found in our Wrap Fee Program Brochure, which is available upon request.

How do your financial professionals make money?

We pay our financial professionals a salary, and a discretionary annual bonus which is typically based on our overall performance. We do not pay its financial professionals differential compensation based on factors such as the amount of client assets they service, the time and complexity required to meet a client's needs, or products sold. Some IARs are licensed to offer certain insurance products. In some instances, an IAR who holds an insurance license could recommend an insurance product to a client. Clients are not obligated to purchase insurance products through these individuals. However, if you choose to purchase insurance products through an IAR who holds the appropriate insurance license, the IAR will receive a commission as an agent of the insurance company.

Item 4. Disciplinary History

Do you or your financial professionals have legal or disciplinary history?

No. Klaas and its financial professionals do not have any legal or disciplinary events to disclose.

Visit investor.gov/CRS for a free and simple search tool to research our firm and our financial professionals.

ASK YOUR INVESTMENT ADVISER:

- As a financial professional, do you have any disciplinary history? For what type of conduct?

Item 5. Additional information

Additional information is available in our Wrap Fee Program Brochure for the KIP wrap-fee program or Disclosure Brochure for Klaas 360 services. An up-to-date copy of our Form CRS is available on our website at <https://klaasfinancial.com/multimedia/downloads>. You may also call us at (877) 495-5227 to obtain copies of these documents at any time.

ASK YOUR INVESTMENT ADVISER:

- Who is my primary contact person? Is he or she a representative of an investment adviser or a broker dealer?
- Who can I talk to if I have concerns about how this person is treating me?